

IndiGo salutes the spirit of Neerja by hosting the film screening

National, February 17, 2016: Honoring the spirit of flight attendant Neerja Bhanot's awe-inspiring heroism, IndiGo in partnership with Fox Studio & Bling will screen Sonam Kapoor-starrer *Neerja* in Mumbai. *Neerja* releases on 19 February and is based on the life of flight attendant Neerja Bhanot who lost her life while saving passengers on a Pam Am flight hijacked in Karachi in 1986. The film features Sonam Kapoor and Shabana Azmi in lead roles and is directed by Ram Madhvani.

Standing in solidarity with the members of the airline industry who work tirelessly to make air travel safe and comfortable – IndiGo crew will go all out wearing badges with the hashtag #IamNeerja on all flights for a week of 19 Feb.

Key highlights – Neerja Bhanot's life

At Karachi airport the aircraft was hijacked by four terrorists of the dreaded Abu Nidal organization and almost a full passenger complement was held hostage. During a 16 hour standoff, Neerja's actions effectively saved the lives of 359 passengers and in the process of doing so, she lost her own.

- At 23, Neerja Bhanot remains to date the youngest ever recipient of the Ashok Chakra in the history of the Indian Republic. The Ashok Chakra is the highest award for bravery conferred during peacetime by the Indian government.

- She was also given bravery awards by the governments of Pakistan and the United States of America. To our knowledge, this is unprecedented.

- It's the story of the proverbial girl next door; an alumna of Bombay Scottish and St. Xavier's College who showed uncommon valour in exceptional circumstances.

An unsung hero who's story needed to be told

*Commenting on this, **Mr Aditya Ghosh, President and Wholetime Director, IndiGo said,** "As a mark of respect for our own amazing crew we are delighted to support the movie Neerja. It's a film that reminds us of brave flight attendant's incredibly uncomfortable, painful, harsh, yet courageous act of heroism of staying calm through the 17 agonising hours, serving passengers sandwiches and beverages, while keeping their spirits up. As India's youngest carrier – it's indeed our honor to pay tribute to Neerja Bhanot who became India's youngest recipient of country's highest peacetime military award (Ashok Chakra) for bravery. Neerja is and will continue to be an inspiration for us. IndiGo crew's participation is an extension to company's programmed Girl Power – with which the airline is synonymous".*

Remembering the **hero of skies, Neerja Bhanot-** IndiGo encourages its passengers, travel partners and members of the aviation fraternity to express their acknowledgment and gratitude via social media contests. The airline will be running contests around women who inspires you and why using #6EGirlPower across social media channels - Facebook and Twitter handle @IndiGo6E.

IndiGo will fly the five best respondents to Mumbai for a special screening of the movie.

As the most successful low cost carrier in India, IndiGo constantly works towards developing employee growth initiatives that make the profession of high flying a fruitful one for all those who are associated with the airline. To empower the personal and professional success of its women employees, IndiGo follows open door policies and a transparent system that allows them to voice their concerns directly to the airline management. The low-cost carrier most talked about programme "**Girl Power**" –

includes, flexible working hours, the employee assistance programme for cabin attendants, and ongoing training modules – is designed to enable women to grow not only as airline professionals, but as individuals. About 41.9 percent of the entire workforce at IndiGo is women and also 25 per cent of IndiGo leadership team comprises of women.

About IndiGo

IndiGo is India's largest airline with a market share of 36.7% as of December 2015, as well as the country's largest low fare carrier. IndiGo is the fastest growing low cost carrier in the world (source: CAPA). IndiGo has a simple philosophy: offer fares that are always low, flights that are on time, and a courteous, hassle-free travel experience. IndiGo's On Time Performance is one of the best in India. IndiGo's Technical Dispatch Reliability is 99.91% making it the airline with the least number of cancellations in India. With its fleet of 101 new Airbus A320 aircraft, the airline offers 679 daily flights connecting 39 destinations - Agartala, Ahmedabad, Bagdogra, Bengaluru, Bhubaneswar, Chandigarh, Chennai, Coimbatore, Delhi, Dibrugarh, Dimapur, Goa, Guwahati, Hyderabad, Imphal, Indore, Jaipur, Jammu, Kochi, Kolkata, Kozhikode, Lucknow, Mumbai, Nagpur, Patna, Pune, Raipur, Ranchi, Srinagar, Thiruvananthapuram, Udaipur, Vadodara, Varanasi, Visakhapatnam. IndiGo currently operates international flights to five destinations, namely, Bangkok, Dubai, Kathmandu, Muscat and Singapore. The first international flight commenced on September 01, 2011.

As the youngest, yet fastest growing airline in India, IndiGo has flown over 124 million passengers till date.

IndiGo is led by its President, Aditya Ghosh and is promoted by InterGlobe Enterprises and Mr. Rakesh Gangwal, an aviation industry veteran and entrepreneur. InterGlobe Enterprises is a leader in aviation and travel related services, growing the market through innovation and service leadership. We build businesses and represent global brands that deliver quality and value. Established in 1989, with headquarters in Gurgaon, today InterGlobe has a network of 126 offices across 59 cities globally. InterGlobe employs more than 11,000 professionals across its businesses which include IndiGo (InterGlobe Aviation), InterGlobe Technologies, InterGlobe Air Transport, InterGlobe Technology Quotient, InterGlobe Hotels, InterGlobe Retail, and InterGlobe Established.