



GE Healthcare

IndiGo

Media Note

Indian flyers welcome breast cancer awareness campaign; Supports IndiGo-GE Healthcare joint initiative

National, October 26, 2017: Close to 1.25 lakh people who fly IndiGo every day are coming in support of the “breast cancer awareness campaign” initiated by two of the country’s well-established corporates: GE Healthcare and IndiGo. **#BEPROACTIVE** - a nationwide awareness campaign kick started on 20 October 2017 with an aim to ensure more women are made aware of breast cancer and undertake preventive screening. Recognising the urgency to spread the word, IndiGo colleagues across 39 domestic airports are ensuring to share leaflets and luggage tags with women flyers which has a message saying *“Breast cancer awareness and early detection is critical for survival”*.

The initiative has drawn support from 70+ partner hospitals across the country who have come forward to provide free counselling/ consultation and discounted screening. A microsite - www.beproactive.co.in has been created where people can get details of partner hospitals and can take benefit of the campaign in four easy steps:

- Visit www.beproactive.co.in
- Choose your preferred city
- Call a listed hospital in that city for an appointment
- Avail of a free consultation and discounted screening (strictly subject to the advice of a doctor), valid till December 31, 2017 only (Terms & Conditions apply)

As part of the campaign, awareness camps are also being organized for employees of all airlines and service providers working in airports across the country. October is Breast Cancer Awareness Month, which is an annual campaign by National Breast Cancer Foundation to increase awareness about the disease.

About GE Healthcare

GE Healthcare provides transformational medical technologies and services to meet the demand for increased access, enhanced quality and more affordable healthcare around the world. GE (NYSE: GE) works on things that matter - great people and technologies taking on tough challenges. From medical imaging, software and IT, patient monitoring and diagnostics to drug discovery, biopharmaceutical manufacturing technologies and performance improvement solutions, GE Healthcare helps medical professionals deliver great healthcare to their patients. For more information about GE Healthcare, visit www.gehealthcare.com

About IndiGo

IndiGo is India's largest airline with a market share of 38.2% as of September 2017. IndiGo is one of the fastest growing low cost carrier in the world (source: CAPA). IndiGo has a simple philosophy: offer fares that are always low, flights that are on time, and a travel experience that is courteous and hassle-free. IndiGo, with a Technical Dispatch Reliability of 99.85% (for quarter ended June 30, 2017) has one of the best On Time



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Performances in India. With its fleet of 140 Airbus A320 family aircraft, the airline operates over 900 daily flights connecting 46 destinations.

IndiGo is led by its President and Whole-time Director, Aditya Ghosh and is promoted by InterGlobe Enterprises and Mr. Rakesh Gangwal, an aviation industry veteran and entrepreneur. InterGlobe Enterprises is a leader in aviation, hospitality and travel related services, growing the market through innovation and service leadership. We build businesses and represent global brands that deliver quality and value. Established in 1989, with headquarters in Gurgaon, today InterGlobe has a network of 126 offices across 60 cities globally. InterGlobe employs more than 25,000 professionals across its businesses which include IndiGo Airlines (InterGlobe Aviation), InterGlobe Technologies, InterGlobe Hotels, InterGlobe Air Transport, InterGlobe Technology Quotient, CAE Simulation Training Private Limited (Advanced Pilot Training), InterGlobe Education (School for Aircraft Maintenance Engineering) and InterGlobe Real Estate.

(www.interglobe.com).

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