



IndiGo to transform education for 20,000 students; flags off its School Adoption Program in Indore

- *Adopts 60 government schools in total; 15 in Indore*
- *Launches its first GetSmart Digital Mobile Bus – a modified computer lab - to enable smart learning*

National, October 3, 2018: In a bid to transform the quality of education in the country, IndiGo, India's largest airline by market share, today inaugurated the first leg of its School Adoption Program in Indore. The airline has partnered with SRF Foundation to set up a School Adoption Program across 4 cities – Indore, Dehradun, Vadodara and Greater Noida. As part of the program, IndiGo will help transform the quality of education for students across 15 government schools in Indore.

The program is aimed at holistic advancement of the adopted government schools through physical infrastructure development, academic transformation and access to digital technology. **Ms Summi Sharma, Vice President, ifly, IndiGo** said *"At IndiGo, we believe we have an opportunity and the 'Power to Make a Change' through our Corporate Social Responsibility initiatives. Transformation of the educational institution has an enormous potential to herald development of any town or a city. With the School Adoption Program, we aim to reach out to a total of 20,000 children by end of this year in 60 government schools, spread across 4 strategically targeted cities"*.

While flagging the GetSmart Digital Mobile Bus, **Mr. Ajay Singh Naruka, Speaker – Municipal Corporation, Indore** said, *"GPS/GMS Dharamdham Filter Station is adopted by IndiGo along with other schools. For holistic transformation and leadership development of school, children and teachers, they are developing library, science lab, sports materials, BALA painting, workbooks, play equipment's etc. where school is looking very beautiful, which is indeed needful. Also, for the development of digital literacy among students and communities, a digital bus is going to be launched by them"*.

The programme was launched at the inaugural ceremony held at the Govt. Middle School, Devdharam Filter Station, Hatod Road, Indore. The event witnessed the presence of government dignitaries including Ms. Aditi Garg, SDM, Depalpur; Mr. Akshya Singh Rathore, District Education Officer/District Project Officer; Ms. Vijaya Sharma, Block Education Officer and Mr. Zahiruddin Qureshi, CRC Dept. of Elementary Education, Indore. Mr. Nishant Varvade, District Collector-Indore and Ms. Neha Meena, CEO Zila Panchyat, Indore extended their best wishes for the School Adoption Program.

As part of infrastructural development, the schools have been repainted, repaired and re-constructed with necessary school amenities such as drinking water facilities, toilet block, library, science lab and sports facilities like badminton court. IndiGo has introduced a modified computer lab - **GetSmart Digital Mobile Bus** - to ensure students' exposure and effective interaction with technology on a rotational

basis. IndiGo is also conducting teacher training programmes to ensure better delivery of education and conceptual learning for students.

Education being one of the four focus areas of CSR initiatives undertaken at IndiGo, the airline has impacted the lives of more than 33,000 children since 2015. IndiGo's School Adoption Program launch also coincides with the Daan Utsav celebrations across the country from October 2-8, 2018.

About IndiGo

IndiGo is amongst the fastest growing low-cost carriers in the world. IndiGo has a simple philosophy: offer fares that are low, flights that are on time, and a courteous, hassle-free travel experience. With its fleet of 177 aircraft including Airbus A320 and 12 ATR aircraft, the airline offers over 1200 daily flights and connects 49 domestic destinations and 9 international destinations.

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