



IndiGo hosts Annual Farmers' Meet in Assam with Grameen Sahara

- Engages with over 400 farmers and dignitaries from very renowned domains to create more economic opportunities for women
- The airline implements its women empowerment programme called *IndiGo Shakti programme at the grassroots reaching out to more than 62000 women across India

National, November 15, 2018: In a quest to augment its women empowerment programme – “IndiGo Shakti”, the country’s largest low-cost carrier, IndiGo conducted an “Annual Farmers’ meet 2018 jointly with its NGO partner Grameen Sahara in Assam today. The purpose of this Annual Farmers’ Meet was to bring the agricultural community together for constructive collaboration and dialogue which will further enable to create more economic opportunities for women. As part of this engagement with over 400 farmers, both IndiGo and Grameen Sahara showcased the impact **IndiGo’s Shakti programme** has made on women in the area of creating livelihood opportunities. The annual event saw presence of renowned dignitaries representing their respective domains who further inspired these 400 farmers to take agricultural activities to the next level. These prestigious dignitaries included **Mr. Sarat Saikia (Chief Scientist,) from Horticulture Research Station, Guwahati; Mr. T.N. Deka, Regional Director, Spices Board, and Brojen Goswami, President, Chhaygaon Civil Societies.**

Ms. Summi Sharma, Vice President, ifly (Company’s learning academy) who also heads Corporate Social Responsibility for IndiGo said, *“We are privileged to be a part of this prestigious forum which gave us the opportunity to engage with more than 400 farmers and dignitaries from very renowned domains. Through our ongoing “IndiGo Shakti programme” which works towards creating economic opportunities for women across India, we aspired to share inspirational real-life stories of women who have made life possible by constantly improvising their skills and attending trainings we jointly provide with our partners. As part of this programme, IndiGo has reached out to more than 62000 women across India and is now working with 1500 women in Assam and Meghalaya to increase their income generation opportunities. We are grateful to our team from Grameen Sahara who joined us in making this annual farmers meet possible.”*

*IndiGo Shakti is an ongoing nationwide programme that works towards the economic upliftment of women in India through various skill building initiatives. Through this programme, IndiGo plans to impact 1500 women (*based in Assam and Meghalaya*) to increase their gross annual household income by Rs 1,50,000, decrease distress migration by more than 90 per cent and provide food security to more than 1300 households.

About IndiGo

IndiGo is amongst the fastest growing low-cost carriers in the world. IndiGo has a simple philosophy: offer fares that are low, flights that are on time, and a courteous, hassle-free travel experience. With its fleet of 195 Airbus A320 including 12 ATR aircraft, the airline offers over 1300 daily flights and connects 49 domestic destinations and 13 international destinations.

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