



IndiGoReach wins the 7th eNabling North East Development Award 2020

- *IndiGoReach was announced winner in livelihood and income generation category*

National, July 06, 2020: The CSR arm of India's leading carrier IndiGo – IndiGoReach - has been awarded the 7th eNabling North East Development Award 2019-2020, for improving the livelihood of Tribal communities from Assam- Meghalaya border areas through multiplication of spices. The IndiGoReach women empowerment initiative (IndiGo Shakti) strives to increase income generation opportunities for 1,500 women farmers in 24 villages of Kamrup and Ri-bhoj districts. The award was declared in an online webinar attended by Govt functionaries, corporates, civil society groups, academicians, and other invited participants.

Mr. Raj Raghavan, Senior Vice President, IndiGo said, *"It is an honour to receive this award amidst this unprecedented time that we all are going through. This is a recognition for all the team members, who worked really hard to generate sustaining livelihood and income of groups and communities based on the region's local resources, skills and capacities. Our endeavour through community outreach programmes is to help people to re-build livelihoods by working together for the nation. These initiatives reflect our relentless commitment to strengthening the micro-economy through trade and commerce within the north eastern states of India, while enabling the Government's 'Act East' vision."*

The 7th edition of eNorth East Awards 2019 was organized by Digital Empowerment Foundation and North East Development Foundation. Some of the organizations like Assam State Rural Livelihood Mission, Government of Assam, CML-TATA TRUSTS, Star Cement and such, had also participated in livelihood and income generation category with IndiGo. The past winners of this award were Wipro, IBM, UNICEF, Government of Mizoram, National Rural Health Mission.

About IndiGo

IndiGo is amongst the fastest growing low-cost carriers in the world. IndiGo has a simple philosophy: offer fares that are low, flights that are on time, and a courteous, hassle-free travel experience. With its fleet of 262 aircraft as of 31st March 2020, the airline offered 1,674 peak daily flights during the quarter and connected 62 domestic destinations and 24 international destinations. For more information, please visit www.goIndiGo.in. You can also connect with us on [Facebook](#), [Twitter](#) and [Instagram](#).

About Awards: The award launched in the year 2010 seeks to recognize the best practices in the social, development and digital innovations in North East India by recognising and celebrating practices that have contributed to sustainable development in the region. Every year, the awards are given out in 15 categories.

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