



## More Ka-ching with IndiGo when you stay, dine and work at Accor hotels!

*Ka-ching credit card holders can now earn 6E Rewards on spends at  
Accor properties across India*

**National, Sept 14, 2020:** IndiGo, the country's largest airline, partnered with Accor, a global leader in augmented hospitality, to offer accelerated 6E Rewards on spends across stay, dining and work from hotel across India. The partnership will offer a range of hotels, from Luxury to economy category, to Ka-ching card holders enabling them to earn 3% on 6E Rewards card and earn 6% on 6E Rewards XL credit card. Under this partnership with Accor, Ka-ching cardholders would be able to earn 6E Rewards across multi-properties in key cities.

Commenting on the partnership, **Mr. Amit Srivastava, AVP-Customer Loyalty** said, *"We strive to keep offering unique experiences to our customers through 6E Rewards program. We are excited to indulge them through our partnership with Accor hotels, wherein they not only earn on stays, but also on dining spends through their 6E Rewards Credit card at Accor properties. IndiGo and Accor will continue to engage customers and enable memorable experiences through new product offerings."*

**Kerrie Hannaford, VP, Commercial, Accor India and South Asia** said, *"At Accor, our philosophy is to provide the best customer experience and to demonstrate the value of Accor's Live Limitless - our loyalty program. We are delighted to be the official hotel accommodation partner of the IndiGo's 6E Rewards Program across India. This partnership will offer IndiGo and Accor's guests the opportunity to earn rewards while enjoying world class hospitality and impeccable food offerings at Accor's extensive network of Fairmont, Sofitel Pullman, Movenpick, Grand Mercure, Novotel, Mercure, ibis and ibis Styles hotels in 23 cities".*

As a part of this partnership, Accor and 6E Rewards by IndiGo will come up with exciting offers every month for the card members including hotel stays, food and beverage experiences, and the latest offering being 'Work from Accor'. Seamless travel and stay experiences will be extended in association with other featured partners.

### **Welcome benefits – Gift Vouchers:**

#### **Special benefits for 6E Rewards IndiGo HDFC Bank Credit card holders as welcome benefits**

- Flat 50% discount on room nights when booked through Accor Website
- INR 1000 discount voucher for spends on Food & Beverages across Accor Hotels, Restaurants & Bars

### **Monthly offerings:**

- Through this partnership of Accor and 6E Rewards, will be offering exclusive monthly offers to members in addition to the other benefits. These special offerings will be applicable on Accor Hotel Room nights, Restaurants, Work from Accor and other product options available at [all.accor.com](http://all.accor.com)

**Work from Accor offer – Accor Hotels newly launched option for Corporates and Business personnel considering current COVID 19 restrictions in the country:**

- Special offering for 6E Rewards members: Book a room for the day and enjoy high-speed internet, a designated workstation, complimentary meal box, and countless cups of coffee along with the signature Accor experience

### **About IndiGo**

IndiGo is amongst the fastest growing low-cost carriers in the world. IndiGo has a simple philosophy: offer fares that are low, flights that are on time, and a courteous, hassle-free travel experience. With its fleet of 262 aircraft as of 31st March 2020, the airline offered 1,674 peak daily flights during the quarter and connected 62 domestic destinations and 24 international destinations. For more information, please visit [www.goIndiGo.in](http://www.goIndiGo.in). You can also connect with us on [Facebook](#), [Twitter](#) and [Instagram](#).

### **Accor India and South Asia**

Accor operates a network of nine distinctive brands with close to 10,000 rooms spread across 51 properties in 23 key destinations in India and Sri Lanka. Underpinned by operational excellence and a rich hospitality legacy, Accor uniquely and successfully blends its international heritage with the local cultures across all its brands encompassing every segment - from its acclaimed luxury Fairmont, Sofitel brands; premium brands Pullman, Mövenpick, Grand Mercure; as well as the popular Novotel and Mercure midscale brands and the much-prized economy brands including ibis and ibis Styles. For more information and reservations visit [all.accor.com](http://all.accor.com) Or become a fan and follow us on [Twitter](#) and [Facebook](#).

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