



IndiGo celebrates 1 year of '6E Rewards' Credit card with guaranteed gifts and benefits for its members

National, February 16, 2021: To celebrate the successful completion of one year of its 6E Rewards credit card, IndiGo, India's leading airline, has announced additional benefits for its '6E Rewards' credit card holders. The members will get guaranteed benefits on every spend of INR 4000. Furthermore, IndiGo has also collaborated with various brands including INOX cinemas, Accor Hotels, Hamleys, Puma, LionsGate Play to provide guaranteed benefits to the Card holders.

IndiGo is also running a contest for its credit card members where people have to spend using '6E Rewards' Credit Card and share their experience on social media by tagging IndiGo with a post titled 'How I saved money with 6E Rewards #6ERewardsTurnsone'. By just spending, members will be eligible for a lucky draw to win Sony wireless headphones, Apple MacBook Pro and 25 lucky winners will get couple return air tickets to their preferred destination. The contest is being run on IndiGo's website starting February 1 and will continue till February 28.

6E Rewards is also inviting the members with their companions to the birthday celebration at different locations like Chennai, Delhi, Bengaluru, and Hyderabad. The event includes unlimited food and drinks followed by a laughter show by a stand-up comedian Sundeep Sharma hosted by IndiGo, HDFC Bank, Mastercard and Accor hotels.

Mr. William Boulter, Chief Commercial Officer, IndiGo said, *"We introduced 'Ka-ching' Credit Card with a lot of enthusiasm in partnership with HDFC Bank and Mastercard, to elevate the customer experience with IndiGo. Over the last year, we have added to our kitty of collaborations for earning accelerated 6E Rewards on the Ka-ching card from spends at hotels, salons, car rentals and pharmacies, in order to ensure that our customers get enhanced value on every spend. We are excited to indulge our customers with contests and supplementary rewards to celebrate the occasion. We are really thrilled as Ka-ching turns one and there was no better way to revel this milestone than with our loyal customers, as we strive to enhance their experience with IndiGo".*

In February 2020, IndiGo partnered with India's leading bank HDFC Bank to launch its first travel credit card - '**Ka-ching**' - powered by Mastercard. Launched in two variants, 6E Rewards and 6E Rewards XL, Ka-ching was introduced with the vision of providing a richer travel experience with varied benefits and unmatched rewards to the card-holders keen on domestic and international travel. The credit cards allow customers to accrue accelerated 6E Rewards on IndiGo transactions and also earn additional 10-15% 6E Rewards on dining, shopping, transport, medical bill spends with Featured Partners. In addition to 14 travel and lifestyle benefits, the card also provides access to priority check-in, choice of seat, and a complimentary meal. Card holders can avail Mastercard concierge services, airport limousine service and enjoy premium benefits and savings on hotels, car rentals and flight bookings.

About IndiGo

IndiGo is amongst the fastest growing low-cost carriers in the world. IndiGo has a simple philosophy: offer fares that are low, flights that are on time, offering a courteous, hygienic, and hassle-free travel experience. With its fleet of 284 aircraft, the airline is operating over 1100 daily flights and connecting 60 domestic destinations and 6 international destinations. For more information, please visit www.goIndiGo.in. You can also connect with us on [Facebook](#), [Twitter](#) and [Instagram](#).

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