



IndiGo 6E Rewards partners with Accor to offer accelerated benefits on bookings at the newly unveiled Raffles Udaipur

National, August 23, 2021: In-line with its vision to enhance customer experience, IndiGo, the country's largest airline, as a part of its ongoing partnership with Accor will offer accelerated 6E Rewards on spends across stay and dining at Raffles Udaipur. By booking a stay for minimum 2 nights at Raffles Udaipur a member will get accelerated 6E Rewards worth Rs 25000.

Also, a member can get a once-in-a-lifetime chance to win a complementary 2-night stay at Raffles Udaipur and will enjoy Raffles' accommodation & legendary butler service, with daily breakfast in the dining room, a curated nature walk experience and free return air tickets by spending a minimum of INR 50k in the offer period using 6E Rewards credit card across categories.

Mr. William Boulter, Chief Commercial Officer, IndiGo said, *"At IndiGo, it has always been our endeavour to keep offering unique experiences to our customers through 6E Rewards program. We are excited to partner with an enviable hospitality partner like Raffles as they launch in this beautiful city of Udaipur. Its time when people are looking inwards for travel and exploring India's hidden gems. This collaboration will not only facilitate a safe experience to Ka-ching card holders, but also enhance tourism in the city of lakes. IndiGo and Raffles Udaipur will continue to engage customers and enable memorable and hassle-free experiences through novel product offerings."*

Kerrie Hannaford, Vice President - Commercial, Accor India & South Asia said, *"We are excited to extend Accor's ongoing partnership with IndiGo as we launch one of the most coveted luxury hospitality brands in Udaipur. Raffles Udaipur is nestled on the enchanting Udai Sagar Lake, an oasis inviting IndiGo's customers to unwind and re-discover the city of Udaipur, anew All our hotels are ALL SAFE certified, following one of the most stringent safety and hygiene measures in the industry to ensure that our customers enjoy world class hospitality with peace of mind."*

Accor hotels comply with ALLSAFE measures, one of the most stringent safety and hygiene measures in the industry to ensure that guests take a hassle-free and relaxing break.

IndiGo 6E Rewards – Raffles Udaipur inaugural offer

Offer 1: Stay and earn

Flat 25000 cashback as 6E Rewards on your stay at Raffles Udaipur

- Book a stay for minimum 2nights at Raffles Udaipur and get flat 25000 6E Rewards
- 1 6E Rewards = INR 1

Offer 2: Swipe and win

Spend INR 50000 across categories in a month and get a chance to travel and stay FREE at Raffles Udaipur

- 3 lucky couples will be announced as winners
- Eligible for max of 2 nights / 3 days

- Inclusive of free breakfast and a curated nature walk at the hotel
- 6E Rewards members to spend INR 50000 on Ka-ching credit card during the offer period to be eligible for lucky draw

About 6E Rewards

IndiGo partnered with India's leading bank HDFC Bank to launch its first travel credit card - '**Ka-ching**' - powered by Mastercard. Launched with the vision of providing a richer travel experience with varied benefits and unmatched rewards to the cardholders. The credit card allows customers to accrue accelerated 6E Rewards on IndiGo transactions, grocery, entertainment and also earn additional 10-15% 6E Rewards on dining, shopping, transport, medical bill spends with Featured Partners.

About IndiGo

IndiGo is amongst the fastest growing low-cost carriers in the world. IndiGo has a simple philosophy: offer fares that are low, flights that are on time, offering a courteous, hygienic, and hassle-free travel experience. With its fleet of 275+ aircraft, the airline is operating over 1000 daily flights and connecting 68 domestic destinations (inc Bareilly) and 24 international destinations. For more information, please visit www.goIndiGo.in. You can also connect with us on [Facebook](#), [Twitter](#) and [Instagram](#).

About ALL – Accor Live Limitless ALL

Accor Live Limitless is a daily Lifestyle companion. ALL harness and enhance the brands, services and partnerships offered by the Accor's ecosystem. ALL delivers meaningful experiences and rewards to its most engaged customers while enabling them to work live, and play, far beyond their stay, at home and around the world. Thanks to this rich value proposition, Accor is bringing its Augmented Hospitality strategy to life with new digital platforms, iconic partnerships (Credit Cards, Mobility, Airlines, Entertainment with AEG, IMG, Paris Saint-Germain) and global roll-out plan for all its guests and 68 million of loyalty members.

About Accor

Accor operates a network of ten distinctive brands with over 10,000 rooms spread across 53 properties in 24 key destinations in India and Sri Lanka. Underpinned by operational excellence and a rich hospitality legacy, Accor uniquely and successfully blends its international heritage with the local cultures across all its brands encompassing every segment - from its acclaimed luxury Fairmont, Sofitel brands; premium brands Pullman, Mövenpick, Grand Mercure; as well as the popular Novotel and Mercure midscale brands and the much-prized economy brands including ibis and ibis Styles.

For more information visit group.accor.com or follow Accor on [Twitter](#), [Facebook](#), [LinkedIn](#) and [Instagram](#).

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