



## Accor renews partnership with IndiGo's 6E Rewards program to offer accelerated travel and stay benefits



***6E REWARDS MEMBERS CAN EARN AND AVAIL ADDITIONAL DISCOUNTS ON SPENDS ACROSS ACCOR PROPERTIES IN INDIA, SRI LANKA, AND MALDIVES.***

National, November 29, 2021: Accor, the French hospitality group has renewed its ongoing partnership with IndiGo, the country's largest airline, to offer accelerated 6E Rewards, enhanced benefits and discounts on spends on stays and dining experiences across properties in India, Sri Lanka and selected hotels in Maldives.

Through this partnership, IndiGo's 6E Rewards members can now avail an exhilarating 15% discount, when they book directly with Accor and earn up to 6% 6E Rewards as feature partner on any spends across Accor properties in India, Sri Lanka & participating hotels in Maldives with brands such as Raffles, Fairmont, Sofitel, Pullman, Mövenpick, Grand Mercure, Novotel, Mercure ibis and ibis Styles. These offers are also valid at the newly launched Accor properties – Raffles Udaipur, Novotel Chandigarh Tribune Chowk and most recently launched ibis Mumbai Vikhroli.

**Special Welcome benefit vouchers for 6E Rewards members at Accor hotels in India & Sri Lanka hotels only:**

- Flat 30% discount on room nights when booked through Accor and IndiGo booking page
- INR 1000 discount voucher for spends on Food & Beverages across Accor Hotels, Restaurants & Bar

Through this partnership, Accor and 6E Rewards will be putting forward exclusive offers to members in addition to the other benefits across hotel stays, dining and events.

6E Rewards members can also earn additional Reward points on hotel stays and dining by signing up on to Accor's ALL - Accor Live Limitless - loyalty program.



**Jad Doumet, VP Partnerships, India, Middle East & Africa and Turkey adds,** “We are thrilled to renew Accor’s partnership with IndiGo as it relays our intentions of providing the best hospitality service to guests across the nation. Accor operates an extensive portfolio of properties across the country- ranging from the economy to midscale, further to the premium & luxury segments, thus quenching our grail to cater to, and extend our offers to a larger audience. With our recent additions to our loyalty program — Accor Live Limitless - we now provide a range of extended offers on social gatherings as well as business events. This partnership consequently aligns our collective vision to provide our guests a memorable experience.”

**William Boulter, Chief Commercial Office, IndiGo adds,** *“We believe in opening access to extraordinary experiences and benefits through our 6E Rewards program. Accor has been a valuable partner, as we share the commitment to providing a memorable and hassle-free experience to our customers. We are pleased to extend our partnership with Accor to offer enhanced benefits, as we strive to offer the best service to our customers every single day.”*

**Note to the Editor:** Link with the images  
Accor India & Sri Lanka hotels: [click here](#)  
Accor Maldives hotels: [click here](#)

#### ABOUT ACCOR

Accor is a world leading hospitality Group consisting of more than 5,100 properties and 10,000 food and beverage venues throughout 110 countries. The Group has one of the industry’s most diverse and fully integrated hospitality ecosystems encompassing luxury and premium brands, midscale and economy offerings, unique Lifestyle concepts, entertainment and nightlife venues, restaurants and bars, branded private residences, shared accommodation properties, concierge services, co-working spaces and more. Accor also boasts an unrivalled portfolio of distinctive brands and approximately 260,000 team members worldwide. Over 68 million members benefit from the company’s comprehensive loyalty program [ALL - Accor Live Limitless](#) - a daily Lifestyle companion that provides access to a wide variety of rewards, services and experiences. Through its Planet 21 – Acting Here, Accor Solidarity, RiSE and ALL Heartiest Fund initiatives, the group is focused on driving positive action through business ethics, responsible tourism, environmental sustainability, community engagement, diversity and inclusivity. Founded in 1967, Accor SA is headquartered in France and publicly listed on the Euronext Paris Stock Exchange (ISIN code: FR0000120404) and on the OTC Market (Ticker: ACCYY) in the United States. For more information visit [group.accor.com](http://group.accor.com) or follow Accor on [Twitter](#), [Facebook](#), [LinkedIn](#) and [Instagram](#).

#### ABOUT 6E REWARDS

IndiGo’s 6E Rewards program partnered with India’s leading banks HDFC Bank and Kotak Bank to offer great benefits and privileges through its ‘Ka-ching credit cards’. Launched with the vision



of providing a richer travel experience and engagement with varied benefits and unmatched rewards to the cardholders. The credit card allows customers to accrue accelerated 6E Rewards on IndiGo transactions, grocery, entertainment and also earn additional 10-15% 6E Rewards on dining, shopping, transport, medical bill spends with Feature Partners.

#### **ABOUT INDIGO**

IndiGo is amongst the fastest growing low-cost carriers in the world. IndiGo has a simple philosophy: offer fares that are affordable, flights that are on time, offering a courteous, hygienic, and hassle-free travel experience. With its fleet of 275+ aircraft, the airline is operating over 1500 daily flights and connecting 71 domestic destinations and 24 international destinations. For more information, please visit [www.goIndiGo.in](http://www.goIndiGo.in). You can also connect with us on Facebook, Twitter, and Instagram.

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