



IndiGo's 6E Rewards program partners with IndianOil for accelerated earnings on fuel purchases

Delhi, February 16, 2022: IndiGo, India's leading airline, today announced a partnership with IndianOil, India's leading energy provider for its 6E Rewards Ka-ching credit cardholders. Under the partnership, Ka-ching cardholders will earn accelerated reward points of up to 4% on fuel spends at more than 35,000 IndianOil outlets across India. With accelerated earnings, Ka-ching cardholders will earn free flight tickets with 6E Rewards from daily fuel purchases.

William Boulter, Chief Commercial Officer, IndiGo said, *"We are delighted to partner with IndianOil for 6E Rewards program, enabling accelerated points on fuels spends. This partnership will allow members of the IndiGo 6E Rewards program to convert all their spends into free air tickets, while also unlocking many more privileges. We have observed over time that fuel is one of the highest category spends on Ka-ching credit cards and with this partnership, IndiGo will offer all-round earnings on daily spends from grocery, dining, entertainment, travel, and now fuel as well. We believe in providing an unparalleled experience and strive to consistently enhance our engagement through these partnerships."*

Sandeep Makker, Executive Director (Retail Transformation), IndianOil said, *"We are very upbeat about the alliance with IndiGo's 6E Rewards program. Customers are always on the lookout for rewarding experiences and what more can be fulfilling than getting rewarded as you buy fuel. IndianOil strongly believes in transforming fueling experiences by delivering best value to its customers. This alliance allows both the partners to pool valuable expertise and resources to build seamless and unique offerings for customers. This partnership will help IndianOil and IndiGo further strengthen their brand reach and deepen customer engagement"*.

About IndiGo

IndiGo is amongst the fastest-growing low-cost carriers in the world. IndiGo has a simple philosophy: offer fares that are low, flights that are on time, offering a courteous, hygienic, and hassle-free travel experience. With its fleet of 275+ aircraft, the airline is operating over 1500 daily flights and connecting 71 domestic destinations and 24 international destinations. For more information, please visit www.goIndiGo.in. You can also connect with us on [Facebook](#), [Twitter](#) and [Instagram](#).

About Indian Oil Corporation Limited:

IndianOil is a diversified, integrated energy major with a presence in almost all the streams of oil, gas, petrochemicals, and alternative energy sources with a net profit of 21,836 crores for the financial year 2020-21. With a 33,500 plus workforce and extensive distribution network, IndianOil has provided energy access to millions of people through a network of more than 50,000 customer touchpoints.

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