



41 entrepreneurs from tribal villages of Tamil Nadu choose IndiGo for their first flight

National, July 20, 2022: In its endeavor to support social outreach initiatives, IndiGo, India's leading carrier supported by Isha Outreach flew 41 tribal folks from the foothills of Velliangiri, Coimbatore on their maiden air travel to Chennai today via IndiGo flight 6E 238. The group was felicitated at the airport by IndiGo staff, with a special welcome announcement in Tamil onboard the flight operated by Captain Pradeep Balasubramanian.

The entrepreneurs were supported by IndiGo ground staff and cabin crew to enable a hassle-free flying experience, from Coimbatore to Chennai. The group and the entire village were extremely elated to fly with India's most loved and reliable airline IndiGo.

Captain Ashim Mitra, Senior Vice President: Flight Operations, IndiGo said, "We are pleased to support this enterprising group for their first ever flight, enabling a memorable and seamless travel experience. We hope this trip and more in future, will help in expanding trade opportunities for their business with enhanced accessibility. We hope to continue to be their choice in future as well."

This enthused group of people are forest dwellers-turned-entrepreneurs whose lives have transformed since 2017 after the unveiling of the 112-foot Adiyogi by Hon'ble Prime Minister, which propelled their entrepreneurial journey as food stall owners near Adiyogi's iconic presence at the Isha Yoga Center. These travelers will be guided and accompanied by two Isha Foundation Brahmacharis (or monks) on this trip. As part of this exposure visit and excursion, they will be visiting several places in Chennai for business as well as leisure.

About Isha Outreach:

Isha Outreach, Isha's social outreach initiative, implements several large-scale human service projects to support individual growth, revitalize the human spirit, rebuild communities, and restore the environment. Isha Foundation, a vibrant spiritual movement also implements several large-scale human service projects to support individual growth, revitalize the human spirit, rebuild communities, and restore the environment. Together with its active and dedicated volunteer base, the Foundation's activities serve as a thriving model for human empowerment and community revitalization throughout the world.

About IndiGo

IndiGo is amongst the fastest growing low-cost carriers in the world. IndiGo has a simple philosophy: offer fares that are low, flights that are on time, offering a courteous, hygienic, and hassle-free travel experience. With its fleet of 280+ aircraft, the airline is operating over 1600 daily flights and connecting 74 domestic destinations and 25 international destinations. For more information, please visit www.goIndiGo.in or download our mobile app. You can also connect with us on Facebook, Twitter and Instagram.

